

Contact: Tami Kelly

Livermore Valley Winegrowers Association

mediarelations@LVwine.org

925-640-9997

2018 Harvest Wine Celebration Pours on the Personality

35+ Livermore Valley Wineries to Host Labor Day Weekend Festivities

Livermore Valley, Calif. (August 8, 2018)—Cancelled last year due to extreme heat for the first time in its 36-year history, the Livermore Valley Harvest Wine Celebration is again set for Labor Day Weekend on Sunday, September 2, 2018. The popular festival will follow the traditional format of 35+ local wineries showcasing Livermore Valley wine, food, art, crafts and music for ticket holders—each at their own winery. Guests will experience the true personality of each winery through its wines, people, architecture and activities. Most wineries will honor event wristbands for free tasting on Monday as well and ticket prices have been rolled back to \$40 in advance and \$45 at the event. Visit www.LVwine.org for tickets and details

"The Harvest Wine Celebration has showcased the individuality of our Livermore Valley wineries for 35 years, and we thought it was time to try moving it to a single location," said Chris Chandler, executive director of the Livermore Valley Winegrowers Association. "But, by the time the 2017 festival was cancelled due to an extreme heat forecast of 109 degrees, both Mother Nature and fans of this event had spoken: this festival belongs at the individual wineries."

From noon to 5pm on Sunday, September 2, 2018, more than 35 local wineries will host festivities at their tasting rooms across Livermore Valley. All locations will offer wine tasting and a fun combination of fresh food vendors, local artisans and festive music. Guests should check www.LVwine.org for details on the offerings of each winery. Highlights include:

- <u>Embodied Wines</u>, Livermore Valley's newest winery, will give guests a sneak peek at their 5,000-square-foot tasting room that will open this fall. Embodied Wines is the latest addition to the cluster of "urban wineries" on Vasco Road in Livermore—there are currently eight wine tasting rooms, two distilleries and a brewery within a block of each other.
- Concannon Vineyard will host an Escape Room for ticketed guests
- Murrieta's Well will offer vineyard tours every hour
- Retzlaff Estate Winery will give a cork demonstration and tours of the historic estate and organic vineyard and garden
- Garre' Vineyard & Winery will host bocce ball and lawn games
- Wente Vineyards will serve up barrel samples with a food pairing at the Estate Tasting Room on Tesla Road
- <u>el Sol Winery</u> will present beekeeping demonstrations throughout the day

Monday, September 3 is not an official part of the Harvest Wine Celebration, but 30 wineries have opted to waive tasting fees for those with a festival wristband, providing a two-day weekend experience for wine lovers.

Ticket prices have been rolled back to \$40 in advance and \$45 the day of the event. Each ticket includes wine tasting at participating wineries, a commemorative Livermore Valley Wine Country GoVino wine glass, wine discounts and special activities. Advance tickets are available online at www.LVwine.org.

Participating wineries include: 3 Steve's Winery, Bent Creek Winery, Big White House, Boa Ventura de Caires Winery, Caddis Winery, Cedar Mountain Winery, Charles R Vineyards, Concannon Vineyard, Crooked Vine Winery, Cuda Ridge Wines, Darcie Kent Vineyards, Eagle Ridge Vineyard, Embodied Wines, Eckert Estate Winery, Ehrenberg Cellars, el Sol Winery, Garre' Vineyard & Winery, Fenestra Winery, Leisure Street Winery, Longevity Wines, McKahn Family Cellars, Mitchell Katz Winery, Murrieta's Well, Nella Terra Cellars, Nottingham Cellars, Omega Road Winery, Occasio Winery, Page Mill Winery, Retzlaff Estate Winery, Rios-Lovell Winery, Rodrigue Molyneaux Winery, The Singing Winemaker, The Steven Kent Winery, Vasco Urbano Wine Co., Wente Vineyards, Winemakers Studio and Wood Family Vineyards.

###